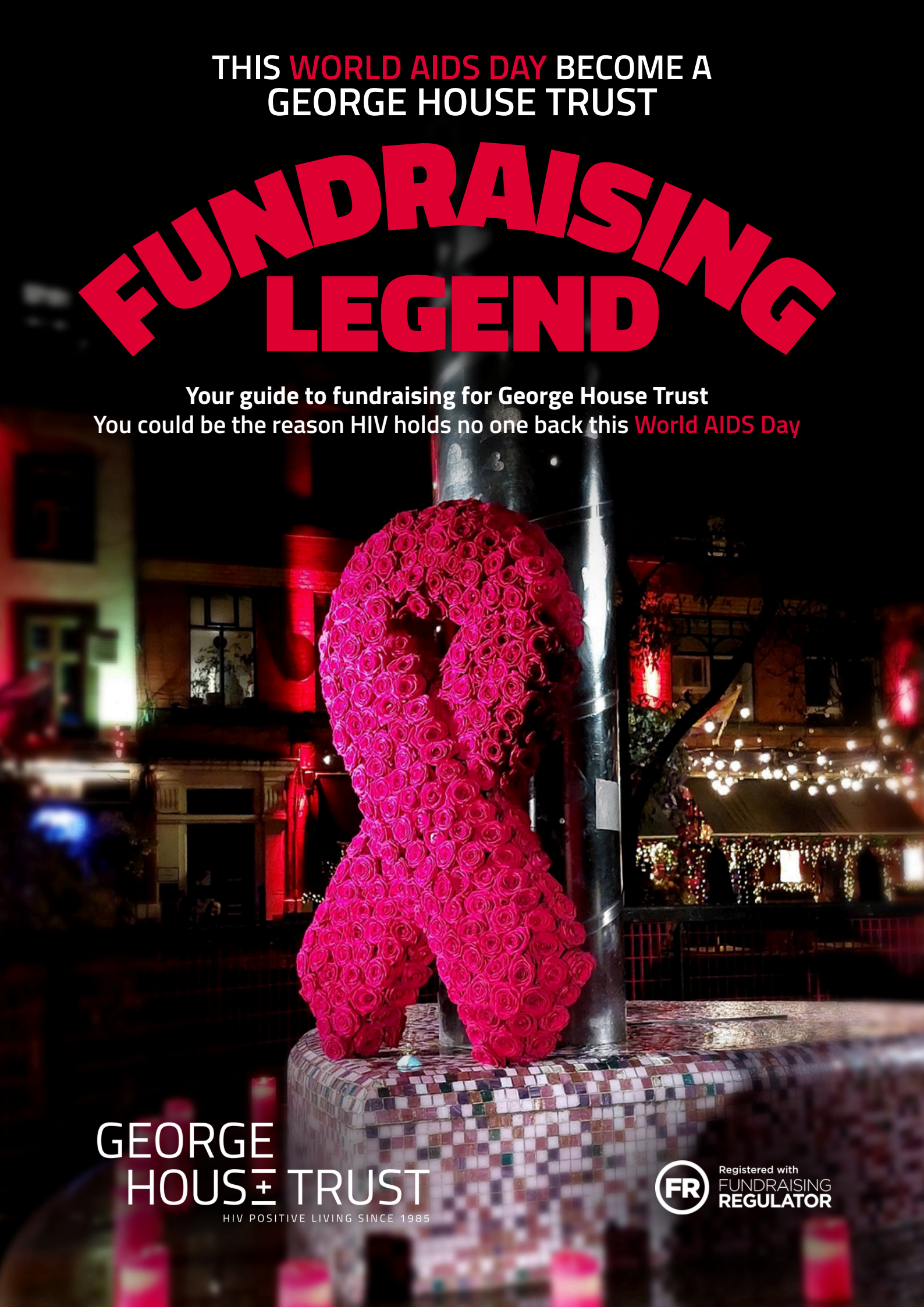
THIS WORLD AIDS DAY BECOME A
GEORGE HOUSE TRUST

FUNDRAISING LEGEND

Your guide to fundraising for George House Trust
You could be the reason HIV holds no one back this World AIDS Day



GEORGE HOUSE TRUST
HIV POSITIVE LIVING SINCE 1985

Registered with FUNDRAISING REGULATOR



WELCOME TO THE TEAM

"When you become a George House Trust Fundraising Legend, you become part of a positive movement for change.

Thanks to advances in treatment, HIV is now a manageable long-term health condition, and people on effective medication cannot pass HIV on through sex. Yet stigma, misinformation, and barriers to care continue to affect thousands of people. Your support on World AIDS Day helps us change that. Every pound you raise helps challenge prejudice, improve access to vital services, and build a future where everyone living with HIV can live healthy, confident lives.

DARREN KNIGHT
CEO, George House Trust

OUR VISION

A world where HIV holds no one back.

OUR PURPOSE

Inspiring people living with HIV to live healthy and confident lives.

ABOUT GEORGE HOUSE TRUST

At George House Trust we provide person-centred support and advice to people living with HIV across Greater Manchester and Liverpool.

Your fundraising ensures we can continue this vital work: reaching more people, challenging stigma, and creating a world where HIV holds no one back.

WHY YOUR SUPPORT MATTERS

You help people living with HIV thrive

George House Trust provides advice, counselling, peer support, financial wellbeing services, advocacy, and practical support for people living with HIV.

You help tackle HIV stigma

Although treatment has transformed HIV into a manageable long-term condition, stigma and misinformation still affect many people's lives. George House Trust works to challenge discrimination and raise awareness, helping to create a world where HIV holds no one back.

You support people at life-changing moments

Being diagnosed with HIV can be overwhelming. We offer support from the point of diagnosis onwards, helping people understand their condition, access services, and build confidence for the future.

You're joining a movement for equality and inclusion

For more than 40 years, George House Trust has been at the forefront of HIV support and activism, working towards a future free from stigma, fear, and inequality

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KT'S STORY

Since joining George House Trust I have received invaluable support, guidance, and encouragement from the organisation. Through George House Trust, I have connected with people from diverse backgrounds, gained important knowledge about living with HIV, taken part in African Calabash Days, and received practical support including financial assistance and food bank vouchers. I have also benefited from advice on employability and accommodation. Thanks to this support, I am now studying Interpreting Level 3 at Manchester College and have started a job. I am deeply grateful for the care and assistance I have received and would like to express my appreciation for the organisation's ongoing commitment to supporting the community and creating positive opportunities for people living with HIV.





FUNDRAISING LEGENDS!

"George House Trust have given me so much in the time I've known them , it's now about me helping out in any way possible to give back as much as I can."
Rob, Fundraising Legend

"I can't thank George House Trust enough for taking me on as a volunteer 3 years ago. I have learned so much and have had many new experiences all of which enable me to better support people around me and to continue the mission to eliminate stigma around HIV."
Ella, Fundraising Legend



SOME IDEAS

FOR FUNDRAISING

SELL RED RIBBONS

One of the easiest things you can do is sell Red Ribbons for a donation. You can order these and a collection bucket from the team.

HOST A COFFEE MORNING

Why not hold a coffee morning or bake sale, they are great ways to bring people together and raise money.

ASK FOR SPONSORSHIP

Take on a challenge and ask for sponsorship, you could do a sponsored silence or no email day. Have fun with it!

HOST A RAFFLE/ COMPETITION

A raffle or guess the square competition is good fun and any profit can be donated.

TAKE ON A CHALLENGE

Take on a physical challenge, either as an individual or a team, whether it's a step challenge, running 10k, or doing 40 press ups.

HOST A QUIZ EVENT

Run your own quiz event, challenge your friends or team mates to join you and try to be the champion.

NOT SURE WHAT TO DO?

Don't worry we are here to help. Get in touch and we can talk through your ideas.

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BOOK A POSITIVE SPEAKER



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George House Trust Positive Speakers

play a crucial role in providing accurate information about HIV and challenging HIV stigma.

Our 'Positively Speaking' project gives a wide range of audiences - including schools, colleges and workplaces - the opportunity to listen to the experiences of someone living with HIV.

Topics covered include:

- **Routes of HIV transmission**
- **Exploring attitudes to HIV**
- **Improving services to people living with HIV**
- **Latest developments in HIV**

Get in touch at training@ght.org.uk to book today.



GET IN TOUCH

fundraising@ght.org.uk

0161 274 4499

@georgehousetrust

/georgehousetrust

You can find more fundraising guidance on our website:
www.ght.org.uk/get-involved/fundraising-faqs

THANK YOU FOR HELPING US CREATE A WORLD WHERE HIV HOLDS NO ONE BACK

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George House Trust is a registered charity in England and Wales (No. 1143138) and a registered company limited by guarantee in England and Wales (No. 07575379).